



**TUFF-N-DRI®**

GUARANTEED  
DRY BASEMENTS

# ★ NUMBER 1 ★

**FOR 17 CONSECUTIVE YEARS!**

**The TUFF-N-DRI® Basement Waterproofing System — Recognized By Builders Across The U.S. as the #1 Brand Of Exterior Foundation Waterproofing\***



#### **BRAND NAME MOST FAMILIAR TO BUILDERS**

TUFF-N-DRI is the only basement waterproofing system for new construction that's been performing successfully for over 30 years.



#### **PREFERRED BY BUILDERS FOR 17 YEARS IN A ROW**

99% customer satisfaction shows TUFF-N-DRI pleases builders by pleasing their home buyers.



#### **TOP BRAND MOST USED BY BUILDERS DURING THE PAST 2 YEARS**

Installation by trained Barrier Solutions Contractors makes TUFF-N-DRI the reliable, dependable choice.



#### **#1 BRAND IN BUILDER QUALITY RATINGS**

TUFF-N-DRI is so reliable, it's backed by a transferable 30-year performance warranty (visit web site for details).

For over 30 years, the TUFF-N-DRI Basement Waterproofing System has been providing builders across the country proven protection against foundation wall leaks, seepage and interior condensation. And since the start of the survey in 1997, TUFF-N-DRI has been recognized by builders as the #1 Brand to trust.

**800.DRY.BSMT • TUFF-N-DRI.COM**

*\*Builder Magazine Brand Use Study 2014*



## Brand Awareness

Combined, Tremco Barrier Solutions brands account for almost 50% of Builder Share of Mind

**TUFF-N-DRI**

**WATCHDOG**

**Competitor**

## Brands Used Most Recently

Builders selected Tremco Barrier Solutions brands 3 TIMES more often than any other brand in the past 2 years.

**TUFF-N-DRI**

**WATCHDOG**

**Competitor**

## Brands Used Most Frequently

TUFF-N-DRI is the preferred brand by more than 3 TIMES more builders than the closest competitive product!

**TUFF-N-DRI**

**WATCHDOG**

**Competitor**

Tremco Barrier Solutions brands are consistently rated by builders as the best brands in the category. Select Tremco Barrier Solutions for proven performance.



**WATCHDOG**  
WATERPROOFING®

## Overall Quality Rating

**5.63**  
out of 7

TUFF-N-DRI was rated highest in quality of all waterproofing brands\*

Your local Barrier Solutions contractor:

**TREMCO**  
Barrier Solutions

800.876.5624 • WWW.TREMCOBARRIERSOLUTIONS.COM

\*Builder Magazine Brand Use Study 2014